Ad and Content Monitoring for Internet Platforms

Grow your business, reduce risk, and safeguard your brand with confidence. With LegitScript you can protect your users from problematic advertisements and user content.

LegitScript is trusted by Facebook, Google, Amazon, Microsoft Bing, and other major internet platforms. We work with some of the world's largest internet companies to help them avoid brand-damaging activity while expanding their presence globally.

LegitScript for Online Ad Monitoring

Grow your business by confidently expanding into new advertising categories and jurisdictions.

Many industries that offer the greatest ad revenue potential also pose the greatest risk. Tap into LegitScript's regulatory expertise to explore new industries and meet your revenue goals while still adhering to your platform's policies and values.

Stop Bad Ads

Allowing advertising in highly regulated industries such as healthcare, supplements, CBD, gaming, and weapons poses extensive regulatory complexity. LegitScript monitors many high-risk industries and reports problematic ads so you can take action with confidence.

Get Global Protection Through Local Expertise

The compliance requirements of highly regulated industries can vary significantly from country to country. With global regulatory expertise and communication capabilities in more than 18 languages, LegitScript can help you monitor your most complicated ad verticals across jurisdictions, at scale.

Add Us to Your Ad Team

LegitScript works as a close partner of the ad operations teams for some of the largest social media networks and search engines in the world. Our regulatory expertise and extensive monitoring experience help you track regulatory changes, refine internal policies, and free up employee time so you can focus on growing your business.

Trusted by Facebook, Google, Amazon, and others major social media and e-commerce platforms.

LegitScript helped Google achieve a 99.8% decrease in problematic pharmaceutical ads on its platform.

LegitScript for User-generated Content Monitoring

Reduce the risk of problematic content that can damage your brand, harm your users, and draw regulatory scrutiny.

Your platform is a place where people can connect and share information. Safeguard your mission by partnering with LegitScript to stop content that promotes illicit products, advocates for violence or hate, encourages dangerous acts, or violates your policies.

Be the First (and Last) to See Problematic Content

User-generated content is dynamic and prolific, making it hard to keep up. LegitScript's combination of advanced technology and human expertise helps you stay ahead of problematic content by monitoring areas of concern on your social media platform, at scale.

Don't Get Lost in Translation

User-uploaded content has nuances based on language and cultural context. LegitScript's team has native expertise in more than 18 languages to help you more accurately remove problematic content across your social media network.

Use the Team that Trust & Safety Teams Trust

LegitScript works as an extension of the Trust and Safety teams for some of the largest social media networks and e-commerce marketplaces in the world. Our regulatory expertise and extensive monitoring experience help you improve internal processes, refine policies, and free up employee time so you can focus on providing your social media users the best possible experience.

Content Area Expertise

- Alcohol
- CBD Products
- Cosmetics
- Designer Drugs
- Dietary Supplements
- Eating Disorders
- Election Misinformation
- Endangered Species

- Firearms
- Gambling
- Harm & Danger
- Harmful Misinformation
- Hate & Extremism
- Hazardous Goods & Materials
- Health Claims
- Healthcare

- Historical Artifacts
- Illegal Activities
- Integrity & Authenticity
- Intellectual Property
- Live Animal Trade
- Threats of Hacking, Doxxing, & Blackmail
- Tobacco
- Prescription Drugs

LegitScript: Making the Internet and Payment Ecosystems Safer and More Transparent — Now and for Future Generations