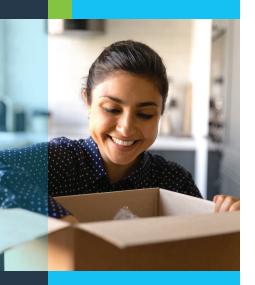
## **Fact Sheet**





# Marketplace Monitoring for E-commerce Companies

Grow your business, reduce risk, and safeguard your brand with confidence. With LegitScript you can protect your users from problematic products, content, and advertisements.

LegitScript is trusted by Amazon, Facebook, Google, and other major e-commerce and social media platforms. We work with some of the world's largest internet companies to help them avoid branddamaging activity while expanding their presence globally.

# Why choose LegitScript?

Reduce the risk of problematic listings that can damage your brand while confidently growing into new product categories and jurisdictions.

The ease and speed with which merchants can list products on e-commerce marketplaces poses significant risk. Safeguard and grow your business by tapping into LegitScript's regulatory expertise and robust data sets. We help e-commerce marketplaces uncover and remove problematic products that can damage brands and harm consumers while also helping them expand more confidently into new categories and jurisdictions.

Be the First (and Last) to See Problematic Listing Whether it's pharmaceuticals, weapons, e-cigarettes, or CBD, LegitScript's combination of advanced technology and human expertise helps you stay ahead of problematic products by monitoring areas of concern on your marketplace, at scale.

Get Global Protection Through Local Expertise Compliance requirements of highly regulated industries can vary significantly from country to country. With global regulatory expertise and native-level communication in more than 18 languages, LegitScript can help you monitor your most complicated product verticals across jurisdictions, at scale.

Use the Team that Risk & Compliance Teams Trust

LegitScript works as an extension of the risk and compliance teams for some of the largest e-commerce marketplaces in the world. Our regulatory expertise and extensive monitoring experience helps you improve internal processes, refine policies, and free up employee time so you can focus on providing your users the best possible experience.



Trusted by Amazon, Facebook, Google, and others major social media and e-commerce platforms.

On a daily basis, LegitScript obtains information from dozens of global regulators about illegal, fraudulent, or unsafe supplements and related products.

Contact Us 1-877-534-4879 legitscript.com/contact

# Proactively protect your platform from problematic sellers and associated networks.

Problematic sellers that have been removed from your marketplace may attempt to reingest themselves using different profile details. Others may be part of large affiliate networks that continue to thrive in your marketplace even after you remove one or two violative sellers. LegitScript helps to identify patterns of problematic behavior so you that you can identify and stop these sellers before they cause additional problems.

#### **How it Works**

LegitScript monitors your marketplace daily and identifies problematic listings regarding the high-risk products you care most about. You receive timely notifications of problematic listings in an easy-to-digest, easily actionable format. Contact us to learn more how monitoring would work for your e-commore marketplace.

### **Content Area Expertise**

- Alcohol
- CBD Products
- Chemicals
- Cosmetics
- Counterfeit Goods
- Currency
- Deceptive Services & Scams

- Designer Drugs
- Dietary Supplements
- Drug Paraphernalia
- Electronics
- Financial Services
- Gambling
- Hate/Harm
- Health Claims

- Healthcare
- Lasers
- Live Animals
- Medical Devices
- Plant & Seed Products
- Political Content
- Prescription Drugs
- Weapons