



# Addiction Treatment Certification

Stand out from the crowd and enable advertising of your drug and alcohol addiction treatment services on Google, Microsoft, and Meta.

LegitScript provides the **only** certification and monitoring service for drug and alcohol addiction treatment providers in the US and Canada that is relied on by Google, Microsoft, and Meta to vet advertisers for eligibility. For Canadian providers, this certification currently applies only to advertising on Google. Unlock your online advertising potential by getting LegitScript-certified.

## Why get certified?

### Unlock Your Advertising Potential

Drug and alcohol addiction treatment providers in the US and Canada can broaden their reach online by getting LegitScript-certified. LegitScript is the only independent certification organization that is recognized by Google, Microsoft, and Meta to advertise addiction treatment services online.

### Stand out from the Crowd

Rising patient awareness and increased government intervention are helping to drive the growth of addiction treatment services. How will you stand out from the crowd? LegitScript's Addiction Treatment Certification helps differentiate your services from both legitimate competitors and addiction treatment facilities involved in illicit activities. Being LegitScript-certified builds trust with your prospective patients by letting them know you operate safely and legally.

### Gain Approval from a Trusted Third-Party

As the leading third-party certification expert in complex healthcare sectors, LegitScript has earned the trust of regulatory authorities, credit card companies, major search engines, and e-commerce platforms around the world, including Google, Microsoft, Meta, and Amazon.

## Who Addiction Treatment Certification Applies To

### ▪ In-Person Addiction Treatment

Any website, application, or merchant that provides information about in-person drug or alcohol addiction treatment, or facilitates in-person or online drug or alcohol treatment, other than at a private residence or non-clinical setting.

Currently, standalone recovery residences are not eligible for certification. Visit [legitscript.com/addiction](https://legitscript.com/addiction) for more information on definitions.

### ▪ Mutual Support Groups

Any website, application, online forum, or merchant that does not offer treatment for drugs or alcohol, but that facilitates interactions between non-professional members engaged in recovery.

### ▪ Crisis Hotlines

Any website, application, call center, chat feature, or telephone number that provides or purports to provide remote assistance or information to individuals who are in recovery or who are seeking information about addiction or addiction treatment, or to any person associated with such individuals, that does not identify particular treatment facilities or entities on the site itself.

This program is currently only open to providers in the United States and Canada.

## Pricing

Number of Unique Facilities	Application Fee Per Unique Facility <sup>1</sup>	Annual Fee Per Unique Facility <sup>2</sup>
1 to 9	\$1,595	\$3,095
10 to 24	\$1,495	\$2,775
25 to 49	\$1,395	\$2,550
50 to 99	\$1,175	\$2,350
100+	\$1,075	\$2,125

LegitScript offers expedited processing for applicants wanting to expedite the start of their application review. For information and pricing, visit [my.legitscript.com](https://my.legitscript.com).

### Individual Practitioners

Pricing below is for practices with one to three practitioners and one website, and whose practitioners have no affiliation with a larger addiction treatment organization.

Application Fee <sup>1</sup>	Annual Fee <sup>2</sup>
\$535	\$1,070

<sup>1</sup> The one-time application fee is nonrefundable.

<sup>2</sup> Annual monitoring fees will be applicable upon certification. Qualifying nonprofits that are facing hardship may have their annual fee waived when they declare hardship during the application process.

**LegitScript: Making the Internet and Payment Ecosystems Safer and More Transparent – Now and for Future Generations**

Let search engines and social media platforms know that you operate safely and legally with **Addiction Treatment Certification from LegitScript.**

Apply for LegitScript's Addiction Treatment Certification today at: [my.legitscript.com](https://my.legitscript.com)

Contact Us

1-877-534-4879

[legitscript.com/contact](https://legitscript.com/contact)