Platform Monitoring

Protect your company and your customers from problematic content and advertisers engaged in illicit activity.

Seeking help to clean up its ad space and reduce regulatory risk, Google turned to LegitScript. The result: Google experienced a sustained 99.8% decrease in the incidence of rogue internet pharmacy advertisers. LegitScript keeps track of more than 1.3 million advertising and e-commerce listings per day. Through proactive platform monitoring we uncover advertisers and merchants engaged in illicit activity or activity that violates your policies.

Why choose LegitScript?

Reduce Risk

Proactively reduce the risk of fines with ongoing monitoring of problematic content across your entire platform. LegitScript helps you stay ahead of illicit activity with actionable data reporting, backed up by explanations and evidence you can confidently stand behind.

Improve Visitor Experience

Keep your visitors safe from advertisers and merchants engaged in illicit activity. LegitScript reports problematic content and offending user accounts on an ongoing basis so you can remove them from your platform and improve the quality of your customers' visit — and repeat visit — experience.

Global Expertise You Can Rely On

LegitScript analysts are global compliance experts, with multi-national backgrounds and fluency in more than 15 languages. Our expertise spans pharmaceuticals, supplements, designer drugs, alcohol, tobacco, gambling, and many more highly regulated and complex sectors.

Free Up Resources

LegitScript monitors millions of advertising and e-commerce listings so you don't have to. Let our experts free up time your employees spend on monitoring so they can focus on targeted enforcement efforts and other important company priorities.

Work with a Trusted Partner

LegitScript is trusted by regulatory authorities around the world as well as industry leading companies such as Google, Bing, Facebook, and Amazon.

"Of the 35,000 active online drug sellers, 96% do not comply with applicable laws and pharmacy standards. "

Alliance for Safe Online Pharmacies

Get essential risk and compliance resources targeted to your company's needs at: **legitscript.com/internet-resources**

Proactively protect your platform from bad advertisers and associated networks

Correctly identifying an advertiser's affiliate network helps to identify abuse patterns and map connections between bad advertisers. Affiliate marketing networks or similar groupings constitute up to 97% of some high-risk markets, including internet pharmacies and online gaming. Most bad advertisers are part of a network known to, and actively monitored by, LegitScript.

Depend on a trusted partner, with proven results

Today, several of the world's largest payments companies and internet platforms, including Google, Bing, and Amazon, have turned to LegitScript's multilingual team of experts to monitor their merchants and advertisers in more than 80 countries, including the US, Canada, China, Japan, Russia, and more.

How it works

LegitScript monitors your platform and identifies problematic merchants, including rogue online pharmacies and other merchants selling high-risk products. You receive timely notifications of problematic merchants in an easy-to-digest format.

Contact Us
1-877-534-4879
legitscript.com/contact

LegitScript: Making the Internet and Payment Ecosystems Safer and More Transparent — Now and for Future Generations